



A free way to double your impact by doubling your donation!

Did you know that about 65% of Fortune 500 companies have matching gift programs? In spite of that, the average employee participation rate is only about 9%.

It's like walking by a \$50 bill and not picking it up!

What is a matching gift program?

Matching gift programs are a tool companies use to support the philanthropic donations of its employees. They will match an employee's donation, typically dollar for dollar, to a range of eligible nonprofits.

So, if you donate \$500 to the Northville Educational Foundation (NEF), your company will also donate \$500. Your donation is doubled, doubling your impact for our students! Some companies will even offer matching at a 2:1 or 3:1 ratio. . . imagine the impact with a tripled or quadrupled donation!

How do I know if my company participates in a matching gift program?

[Click here](#) to see a list partial of companies in our area with known Matching Gift Programs.

Otherwise, check with your Human Resources Department or your internal company website to look for more information regarding your company's matching gift program.

How does a matching gift program work?

Usually the process is pretty simple but it will vary from company to company. You will probably need NEF's EIN and contact information (see below). Generally, there are three methods.

Method #1 - Donate to NEF and NEF follows up with your company

- 1) Make your donation to NEF and include a form from your company for us to complete and return.
- 2) NEF completes the form confirming your donation and includes our contact and EIN information.
- 3) Once the form is returned, your company will send a check to NEF matching your donation amount.

Method #2 - Donate to NEF and your company follows up with NEF

- 1) Make your donation to NEF and then notify your company that you have done so.
- 2) Your company will follow up with us, usually with an email, to confirm your donation and request our contact and EIN information.
- 3) After receiving this information, your company will send a check to NEF matching your donation.

Method #3 – Donate to NEF through your company

- 1) Contact your company HR Department or check the website and tell them that you want to do a matching gift to NEF, giving them our EIN and contact information.
- 2) Designate the amount and make the “donation” to your company, either by credit card or a one-time payroll deduction.
- 3) Your company will then issue a check to the NEF which will include both your donation and their matching gift.

Companies generally have guidelines and restrictions regarding their matching gift program. There may be minimum and maximum amounts that they will match, or deadlines regarding how long after the initial donation you can request the matching gift. There also may be rules on which employees can participate, or what non-profits are eligible.

What next?

If you are interested in making a matching gift donation, the best thing to do is to check with your Human Resources Department or your internal company website for more information. Be sure to search “Matching Gift Program.”

Thank you in advance for supporting educational excellence for over 7,500 students and educators in Northville Public Schools!

And don’t leave that \$50 bill laying on the ground!

Don’t forget that you will probably need the following information:

Northville Educational Foundation
405 West Main Street
Northville, MI 48167

Employer ID Number (EIN): 38-3503644
Phone Number: 248-344-8458
Email: NEF@northvilleschools.org
Website: www.SupportNEF.org